

CONTACT:

Seth Mininsohn
RMR & Associates
(301) 230-0045 ext.360
smininsohn@rmr.com

The Unicorn Group adds blue chip architecture firm BeeryRio as a client

Firm has been in business for over 50 years

Washington, DC (February 16, 2010) – The Unicorn Group is proud to announce that Springfield, VA based architecture and interiors firm BeeryRio (www.beeryrio.com) has signed on as a client. The Unicorn Group will be assisting BeeryRio in their business development efforts in hopes of aggressively expanding market share.

BeeryRio has been in business for nearly 50 years and has worked on projects around the world. Among their many projects includes work on over 30 Starbucks in the Mid Atlantic Region, K-12 schools in the Metropolitan Area, and designs on over 250 Sunrise Assisted Living facilities in over 20 states including facilities in Ontario, London suburbs and urban locations in Germany. BeeryRio is committed to designing sustainable facilities and is a major innovator of “green building.” BeeryRio’s staff features members of the U.S. Green Building Council and the company has 12 LEED Accredited Professionals on staff.

“We are excited to work with The Unicorn Group on our business development efforts,” says Steve Ruiz, Executive Vice President of BeeryRio. “The Unicorn Group has a wealth of personal and professional connections nationwide that will allow them to get us the end users that we are hoping to reach.”

John Aggrey, Chairman and CEO of the Unicorn Group is excited to work with BeeryRio as well. “The company has been successful for many years and has a wealth of experience in architecture and design,” says Aggrey. We look forward to the chance to help them with their business development efforts so the company can continue to grow.”

The Unicorn Group is expanding as well. Over the next year, the company will be adding more professionals to the team which will help to grow their business. “When companies come to Unicorn, they are looking for us to provide services that will give them their best return on investment,” said Aggrey. “It is part of my job to be out there looking for the right human capital that can help provide that return for our valued clients.”

About The Unicorn Group

The management of The Unicorn Group brings over 50 years of collective experience and has spent over 20 years developing a process of **Executive Relationship Marketing (ERM)** patterned after the Asian principles of *Guanxi* (pronounced *Guan-chee*). With a personal network of over 2,400 senior executives in the United States and around the world, we screen the technology landscape to identify hard to find, best-of-breed, early

stage business solutions and present them to relevant decision-makers in targeted industry verticals across corporate America thereby creating efficiencies and optimize productivity. For more information, please visit www.useunicorn.com or contact CEO John Aggrey at 202-460-1150 or jwaggrey@useunicorn.com.

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