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The Unicorn Group adds mobile optical wireless firm Optemax as a client
Company looking for assistance in business development efforts

Washington, DC (February 3, 2010) – The Unicorn Group, LLC is proud to announce that Columbia, MD based optical wireless technology development company Optemax, LLC has signed on as a client. The Unicorn Group will be assisting Optemax in their government business development efforts.

Optemax is developing BeamNet™, an ultra high speed mobile optical wireless networking system for government and commercial markets. The company was founded in 2003 by Shirley Collier, a serial entrepreneur and CEO. “We are looking to the Unicorn Group to help us expand our government client base,” said Collier. “Our technologies have broad application throughout the Department of Defense and Homeland Security”.

John Aggrey, Chairman and CEO of the Unicorn Group is thrilled to have Optemax sign on as a client. “Optemax does great work in the field of information technology development,” said Aggrey. “Their BeamNet™ system is an innovative solution in the emerging field of laser communications networking. We look forward to the chance to help them with their business development and funding strategies in an effort to help the company implement their growth plans.”

The Unicorn Group is expanding as well. Over the next year, the company will be adding more business development personnel which will help to grow their business. “When companies come to Unicorn, they are looking for us to provide services that will give them their best return on investment,” said Aggrey. “It is part of my job to be out there looking for the right human capital with the expertise to deliver the world class services that our clients are looking for and deserve.”

About The Unicorn Group

The management of The Unicorn Group brings over 50 years of collective experience and has spent over 20 years developing a process of **Executive Relationship Marketing (ERM)** patterned after the Asian principles of *Guanxi* (pronounced *Guan-chee*). With a personal network of over 2,400 senior executives in the United States and around the world, we screen the technology landscape to identify hard to find, best-of-breed, early stage business solutions and present them to relevant decision-makers in targeted industry verticals across corporate America to create efficiencies and optimize productivity. For more information, please visit www.useunicorn.com or contact CEO John Aggrey at 202-460-1150 or jwaggrey@useunicorn.com.

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